



**AES FALL
ONLINE 2021**
AUDIO ENGINEERING CONVENTION

Partner Packages

RECONNECT
IN-PERSON & ONLINE

TO BOOK YOUR PARTNER PACKAGE
CONTACT:

Graham Kirk – Sales & Marketing Director: graham.kirk@aes.org

Sean Martin – Sales Manager: sean.martin@aes.org

Chris Plunkett – Director of Operations: chris.plunkett@aes.org

AES FALL ONLINE 2021

ONLINE ONLY EVENT PACKAGES

AES SHOW FALL 2021 Online Convention
October 20 – 23, 2021



ONLINE ONLY EVENT PACKAGES

Platinum - \$8,000

Includes top branding on sites and promotional messages, commercials during the Technical Program, signage at event, interview/presentation (streamcast & on-demand) & company listing with product information & image, 1 x social media campaign, 1 x custom email blast, 6 x *AES Connect* newsletter adverts, 1 x *AES Connect* promotional article.

Gold = \$5,000

Includes Gold branding on sites and promotional messages, commercials during the Technical Program, Interview/presentation (streamcast & on-demand) & company listing with product information & image, 1 x social media campaign, 1 x custom email blast, 6 x *AES Connect* newsletter adverts, 1 x *AES Connect* promotional article.

Silver = \$3,000

Includes Silver branding on sites and promotional messages, commercial during the Technical Program, Interview/presentation (streamcast & on-demand) & Company listing with product information & image, 1 x social media campaign, 4 x *AES Connect* newsletter adverts.

Bronze = \$2,000

Includes branding on sites and promotional messages, Interview/presentation (streamcast & on-demand) & company listing with product information & image, 2 x *AES Connect* newsletter adverts.

Track Partner \$3,000

A focused partnership for one of the program topic tracks, such as "Immersive Recording, Broadcast & Streaming, Game Audio & VR" etc..... Branding with the program at the event, promotions and on the relevant website and PR.

AES SHOW VEGAS 2021

IN-PERSON EVENT PACKAGES

AES SHOW FALL 2021 Online Convention
October 20 – 23, 2021



ONLINE ONLY EVENT PACKAGES

AES Program Sponsor \$5,000

Be where everyone looks! Want to see what programming is going on during the event? You will be the Program Schedule Partner, with branding visibility on the program pages for both in-person and online events. A banner advert will be on these pages with links and more.

AoIP Summit Partner from \$3,000 – see next page for details

The AoIP Summit online event, Tuesday October 19 from 10am ET – 5pm ET.
Contact us now to be a Key Partner and present at this unique event.

Special AES Immersive Audio Academy from \$3,000

A special edition of the AES Immersive Academy will be streamcast shortly after the online 2021 Convention, featuring the ultimate workshops, panels and technical demonstrations.
Be a Key Partner and gain visibility, engagement and the opportunity to present your solutions with this special event.

Digital Promotion Campaigns are also available – limited availability

Campaigns can include email blasts, newsletter adverts, social media campaigns, video promotions and more

Contact us now
Graham.kirk@aes.org



TUESDAY OCTOBER 19, 2021
Part of Audio Engineering Month activities

This one day online event will be broadcast via Zoom, with scheduled workshop sessions from 6 exclusive partners.

The AoIP Summit will run from 10am ET until 4pm ET.

All partner companies and solutions, together with the program schedule of sessions will be featured on the new web page.

This will be a vital resource for end users, looking for extra knowledge and guidance from the worlds leading experts.

AoIP EVENT PARTNER PACKAGES

AoIP Summit Partner- \$3k

BENEFITS INCLUDE:

- Workshop Session/ Presentation or Panel with Q& A – recommended presentation time from 30 – 40 minutes.
- Registered attendees only with link
- Each Partner/Sponsor will receive 10 free passes to send to clients or offer as a marketing incentive
- Company branding & information with links on dedicated website page
- Branding on website and promotions – including a dedicated SUMMIT email that includes partner branding
- Recorded sessions will be uploaded and available on AES LIVE: VIDEOS free to all AES Members

OR

AoIP Summit Partner & AES Fall Online Partner - \$4k

BENEFITS INCLUDE:

Package includes the AoIP Summit Partner **PLUS** AES Fall Online Partner Package One

- Prominent listing and logo on AES Fall 2021 Online Convention promotions and website with links
- Product Video Presentation link on website



How to book your AES 2021 package

The AES Convention 2021 is split into two events; an in-person event, followed by the online Convention.



October 11 – 13, 2021

AES Show Vegas is collocated within NAB Show, which moved from April to October this year.



October 20 – 23, 2021

AES Fall Online will be streamcast using our new website, Sched tool and social networking platform. Fantastic Partner opportunities are available for presentations, demonstrations, workshops and commercials.

ONLINE ONLY EVENT PACKAGES

Engage and gain visibility without the need for travel.

A simplified and interactive way to present your products and engage with clients.

Includes a campaign approached promotion build-up, scheduled demonstrations & presentations and on-demand availability post event for 2 months.

You can select from a simple low-cost listing, through to a multi-platform branding, engagement and lead generation campaign.

[Request a custom package today](#)

HYBRID PACKAGES

The best of both worlds.

Engage in-person with prospective and cherished clients.

Reconnect with friends and industry contacts.

Show and demonstrate products to attendees and via our AES Show Vegas "Must Sees" - an 15 minute video interview and presentation, recorded and streamcast via the AES SHOW social media coverage to over 125,000 and on-demand the next day via our new website.

Benefit from both Partner branding on signage at the event and online via our website, social media, video commercials and promotions.

All company/exhibitor interviews and product demonstrations and will be available on-demand for 2 months after the in-person event.

[Request a custom package today](#)