



In-Person, October 19 & 20, 2022

Bonus events & training Oct 18 & 21

Online: October 26 - 27, 2022

Partner & Exhibitor Opportunities

Welcome back to AES New York and reconnecting with friends, colleagues and clients.

We have partnered with our friends at NAB to bring you a new event, with the two exhibitions combined into one, for two days of industry leading networking, demonstrations, panels and workshops, with added training, TechTours and networking for AES attendees October 18 & 21

aesshow.com



Exhibit pricing & information

AES NY 2022 EXHIBITION PRICING

STANDARD/INLINE An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND An aisle located on all four sides of booth configuration.

AES Sustaining Member Rate

Book by August 25 '22

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,000	\$3,100	-
10' x 20'	\$6,000	\$6,200	-
10' x 30'	\$9,000	\$9,300	-
10' x 40'	\$12,000	\$12,400	-
10' x 50'	\$15,000	\$15,500	-
20' x 20'	-	-	\$13,000
20' x 30'	-	-	\$19,200

Must be an fully paid AES Sustaining Member for 2022 to benefit from this rate

**All bookings made at the Sustaining Member rate
Require a 25% initial deposit upon booking**

AES 2022 Early Bird Rate

Book by July 31 '22

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,300	\$3,400	-
10' x 20'	\$6,600	\$6,800	-
10' x 30'	\$9,900	\$10,200	-
10' x 40'	\$13,200	\$13,600	-
10' x 50'	\$16,500	\$17,000	-
20' x 20'	-	-	\$14,200
20' x 30'	-	-	\$21,000

**All bookings made at the Early Bird rate
Require a 50% deposit by July 31, 2022**

AES 2022 Exhibit Rate

Book by Oct 5th '22

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,500	\$3,600	-
10' x 20'	\$7,000	\$7,200	-
10' x 30'	\$10,500	\$10,800	-
10' x 40'	\$14,200	\$14,400	-
10' x 50'	\$17,500	\$18,000	-
20' x 20'	-	-	\$15,200
20' x 30'	-	-	\$22,200

**All bookings made at the 2022 Exhibit rate require
a 50% deposit upon booking and paid in full by
October 5th, 2022. Prices increase from Oct 5.**

BOOKING INFORMATION

**A DEPOSIT FOR EACH BOOTH IS REQUIRED FOR
VALIDATION OF SPACE APPLICATION**

SIGN UP ONLINE

www.aesshow.com

- or -

SEND SPACE APPLICATION

AND DEPOSIT TO:

Audio Engineering Society Convention Services
697 3rd Avenue, Ste. 405
New York, NY 10017 USA

AES CONTACT INFORMATION

Audio Engineering Society
697 3rd Avenue, Ste. 405
New York, NY 10017 USA
TEL +1 212-661-8528

For Exhibit and Sponsor Sales:

sales@aes.org or graham.kirk@aes.org

For Exhibitor Information:

Chris Plunkett: chris.plunkett@aes.org

AES BANK

To Pay by ACH/Wire Transfer

Please contact: 153rd_exhibits@aes.org for bank details

CANCELLATION POLICY

Deposits are refundable before May 1, 2022;
a 10% cancellation fee will be imposed to cover AES
administrative expenses.

Any reduction in exhibit space as requested on the
Exhibitor Application shall incur a 10% fee of the entire
exhibit price to cover AES administrative expenses.

Exhibitors are subject to a cancellation charge as follows:

50% of the Fee up to 100 days prior to the Opening.

75% of the Fee up to 70 days prior to the Opening.

100% of the Fee 40 or fewer days prior to the Opening.

It is understood that the space application will not bind the
AES until your space contract is signed by you, the
exhibitor & the AES, and the original is in receipt of the AES.
The AES reserves the final and exclusive right to assign
exhibit space. For height and line of sight regulations, sound
level regulations and other regulations, please contact AES.

SOUND LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of
the Exhibits, measured at any exterior boundary of the Exhibit, shall not
exceed 85dB. The foregoing specifications notwithstanding, no exhibit or
demonstration shall be conducted in any manner or at a sound
pressure level such that, in the opinion of the AES HQ Staff, creates undue
disturbance to the Convention or its participants.

For more information visit our website at www.aesshow.com

Partner Opportunities

Exhibiting at AES New York is the most effective way of engaging directly with in-person attendees, demonstrating products and communicating in that greatly missed face-to-face way.

Exhibiting isn't the only way to stand out and engage.

Below are examples of other opportunities, both in-person and online. Many are exclusive and offer experiences, presentation/workshop opportunities and much more.

In-Person (October 19 - 20)

Demonstration/ Meeting rooms - Limited availability upon request

Rooms are Javits Center supplied or custom built shell scheme or pipe & drape

Academy Stage Partner (Workshops, Panels & Q&A's) - From \$5,000

Packages include Workshop/ panel/ presentation, branding & promotions

Education & Careers Center (new) From \$5,000

Packages include Workshop/ panel/ presentation, branding & promotions

Tech Program Track Sponsor From \$2,000

Topic specific program alignment with promotions in-person & online

AES Connect Meeting Partner From \$5,000

Packages include branding, workshop session, promotions

AoIP Pavilion From \$5,000

Custom package for AoIP focused delivery of presentation and turnkey shell scheme exhibit pod - includes promotions

Registration & Badge/ Lanyard Partner (Exclusive options) From \$7,000

Packages include branding, workshop session, promotions

Mobile App Partner (Exclusive) From \$7,000

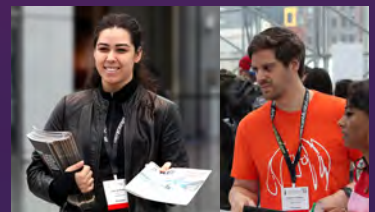
Packages include branding, workshop session, promotions

TechTours Partner From \$3,000

The official partner to studio and facility tours both in-person & online

Contact us for more information on any of the opportunities above

Custom Packages are available to include email blasts, display banners & more



AES New York 2022
153rd Audio Engineering Convention
Jacob Javits Center, New York

Contact: sales@aes.org

Exhibits: Oct 19 - 20

Program & Training: Oct 18 - 20

Additional activities October 21

Online Event, Oct 26 - 27

Partner Opportunities Continued

Online (Any time plus During Event Oct 26 - 27)

When participating in-person isn't possible, or you want to reach an even greater audience, AES New York has fantastic digital and online opportunities.

Become a key partner of the AES New York 2022 online event (Oct 26 - 27) with online branding, promotions and marketing packages that can include presentation workshops or panels.

Also available is our AES Digital Marketing Package to reach our 43,000 subscribers via custom email blast or newsletter, 310,000 social media followers and AES New York 2022 website placements.

AES New York Online (Oct 26 - 27)

Platinum - \$8,000

Listing, Top branding on sites and promotional messages, commercial during the Program, Social media campaign, 1 x custom email blast, 4 x AES Connect newsletter adverts, 1 x AES Connect promotional article

Gold = \$5,000

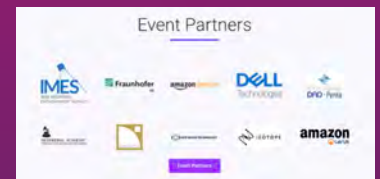
Listing, Gold branding on sites and promotional messages, commercial during the Program, 1 x custom email blast, 2 x AES Connect newsletter adverts

Silver = \$3,000

Listing, Silver branding on sites and promotional messages, 1 x social media campaign, 2 x AES Connect newsletter adverts.

Bronze = \$2,000

Listing, Branding on sites and promotional messages, 2 x AES Connect newsletter adverts.



AES Anytime

Opportunities include but are not restricted to:

Custom Email blasts, Newsletter advertising or articles,
Social Media Campaigns & Webinars

Contact: sales@aes.org



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